2016 ICBIT/ICEPS/ICBFP Conference Program

August 3, 2016 (Wednesday)

13:30-19:00  Cultural Industry Tour
13:30        Gathering (Gathering point to be available soon)
13:45        Depart from University Kuala Lumpur Business School
14:30        National Monument
15:00        Butterfly Park
16:00        National Mosque, Merdeka Square & Sultan Abdul Samad building
18:00        PETRONAS Twin Towers
19:00        Return back to school
18:00-20:00  Welcome Reception & Pre-Conference Registration at University Kuala Lumpur Business School
### August 4, 2016 (Thursday) (Registration 8:30~16:00)

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>09:00-10:10</td>
<td>Welcome remark</td>
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<td>Professor Dato’ Dr. Mohd Mazliham Su’ud</td>
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<td>President of University Kuala Lumpur</td>
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### August 5, 2016 (Friday) (Registration 8:30~11:30)

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<tr>
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<tbody>
<tr>
<td>08:40-10:10</td>
<td>Session A5</td>
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ICEPS_0042
Teaching in higher education - Course curricula for professional development
Laila Niklasson, Mälardalen University, Sweden

ICEPS_0193
Student engagement among high - School students in Indonesia: Prediction of family functioning and peer support
Hazhira Qudsyi, Islamic University of Indonesia, Indonesia
Risa Mahara, Islamic University of Indonesia, Indonesia
Siti Kholidiyatus Sa'Diyah, Islamic University of Indonesia, Indonesia

ICEPS_0084
Representativeness of panels in deliberative public opinion polls and participation invitation materials: Experimental surveys on the nuclear power debate
Tsuneo Ogawa, Tokai University, Japan

ICEPS_0074
Understanding the outcomes for chinese headteachers’ leadership of cross - Cultural training
Zhicheng Ke, Hong Kong Institute of Education and Guangzhou University, China

ICEPS_0138
Critical phenomenological study of educational leadership
Nurul Faizah, Surabaya State University, Indonesia
ICBFP_0043
Isolation, identification and screening on nitrogen fixing bacteria to co-culture with microalgae for biomass and lipid production
Nguyen Dan Van, Khon Kaen University, Thailand
Pakawadee Kaewkannetra, Khon Kaen University, Thailand

ICBFP_0063
Isolation and characterization of SiDREB2 gene from ten foxtail millet [Setaria italica (L.) Beauv.] genotypes
Nurul Khumaida, Bogor Agricultural University (IPB), Indonesia
Ria Putri, Bogor Agricultural University (IPB), Indonesia
Sinto Wahyuning Ardie, Bogor Agricultural University (IPB), Indonesia

ICBFP_0047
The use of an anti-Apoptotic/anti RNAi gene to improve in vitro production yields of a baculovirus bio-Pesticide
Aini Syahida Mat Yassim, University of Queensland, Australia
Leila Matindoost, University of Queensland, Australia
Sassan Asgaria, University of Queensland, Australia
Steven Reid, University of Queensland, Australia

ICBFP_0065
The effect of tween 80 on blood levels of lipid, leptin, and glucose in rat model
Valsala R, International Medical University, Malaysia
Siti Zulaiaha, International Medical University, Malaysia
Peter Ep, International Medical University, Malaysia
Selvaretnam A, International Medical University, Malaysia
Shyam S, International Medical University, Malaysia
Ho Kl, International Medical University, Malaysia
ICBFP_0042
Reverse micellar extraction system for separation and purification of bromelain in continuous mode
Ram Saran Chaurasiya, Central Food Technological Research Institute, India
H Umesh Hebbar, Central Food Technological Research Institute, India
ICBIT_0055
An opportunity on exploiting local wisdom in the improvement of the geotourism area management
Wiriyadi Rizkiputra Rahmola, Padjadjaran University, Indonesia
Gilang Suryawan, Padjadjaran University, Indonesia

ICBIT_0075
Involvement, flow experience and revisit intention in Dajia Mazu Pilgrimage
Yi-Ju Lee, Tainan University of Technology, Taiwan

ICBIT_0029
An assessment of students’ recreation participation
Meryem Akoğlan Kozak, Anadolu University, Turkey
Ece Doğantan, Anadolu University, Turkey

ICBIT_0032
Extending the theory of information system success: A case of homestay lodging in Malaysia
Rizal Hamid, Universiti Malaysia Sabah, Malaysia
Syed Nasirin, Universiti Malaysia Sabah, Malaysia
Hanudin Amin, Universiti Malaysia Sabah, Malaysia
Soffri Yussof, Universiti Malaysia Sabah, Malaysia
Faezah Mairat, Universiti Malaysia Sabah, Malaysia
Ku Chen Jung, Universiti Malaysia Sabah, Malaysia

ICBIT_0083
The role of tourism in sustainability of the rural settlement fabrics: Cumalıkızık example
Yusuf Bilgin, Bartın University, Turkey
Ali Çetinkaya, Düzce University, Turkey
ICBIT_0111
Using remote sensing and GIS to monitoring and mapping of hot Geothermal springs over Damavand Volcano for tourism views in Northern Iran
Ghorban Vahabzadeh, Sari Agriculture Sciences and Natural Resources University, Iran
Seyed Ramzan Mousavi, Sari Agriculture Sciences and Natural Resources University, Iran
Mohammad Ali Gholi Nataj, Shahid Rajai Teacher Teaching University of Babol, Iran
ICEPS_0137
The impact of national standard of education based school programme on learning instruction improvement and student satisfaction
Setyo Rini, Surabaya State University, Indonesia

ICEPS_0153
The lecturer role in improving college quality of learning
Antonio Guterres, Surabaya State University, East Timor

ICEPS_0133 (On July 20, 2016, The author requested to remove this manuscript due to Turkish political situation)
Effect of attitudes toward educational technology for prospective physical education teachers on their level of self-Directed learning using technology
Yaprak Kalemoglu Varol, Aksaray University, Turkey

ICEPS_0109
Innovative solutions supporting inclusive education
Ilga Prudnikova, Rezekne Academy of Technologies, Latvia
Ilona Bruveris, Rezekne Academy of Technologies, Latvia
Velta Lubkina, Rezekne Academy of Technologies, Latvia
Svetlana Usca, Rezekne Academy of Technologies, Latvia

ICEPS_0154
Educational leadership model towards a better education
Abdul Muin, Surabaya State University, Indonesia

ICEPS_0195
A study for analyzing the team building process of IT students’ PBL using TEM
Chikako Morimoto, Tokyo Institute of Technology, Japan
ICEPS_0055
The influence of statistical versus narrative health claims on consumers' food product evaluation
Hung-Chou Lin, National Taiwan Normal University, Taiwan
Sheng-Hsien Lee, Yu Da University of Science and Technology, Taiwan

ICEPS_0077
Self-report assessment to measure mindfulness in buddhist perspective
Matson Kitbumrung, National Institute of Development Administrative, Thailand

ICEPS_0129
Development and validation of the meaning-making scale for coping with loss
Nayeon Yang, Korea University, Korea
Sang Min Lee, Korea University, Korea

ICEPS_0081
Netnography: A novel internet-Based approach to ethnographic research in psychology
Aida Dehkhoda, The University of Auckland, New Zealand
R. Glynn Owens, The University of Auckland, New Zealand

ICEPS_0191
Psychometric properties of a Chinese version of 12-Item teachers’ sense of efficacy scale for Hong Kong in-Service teachers
Kim Hung Leung, City University of Hong Kong, Hong Kong

ICEPS_0189
The effect of applicants' attractiveness on hiring decision
Hind Eldaw Elnour, International Islamic University Malaysia, Malaysia
Alizi Alias, International Islamic University Malaysia, Malaysia
ICBIT_0087
The role of monetary factors in the Malaysian tourism industry: An ARDL approach
Abey P Philip, Curtin University, Malaysia

ICBIT_0116
Collaborative approach in destination marketing and an application example
Yusuf Bilgin, Bartin University, Turkey
Ali Çetinkaya, Düzce University, Turkey

ICBIT_0034
Enhancing customer experience using technological innovations: A study of Indian hotel industry
Deependra Sharma, Amity University Haryana, India

ICBIT_0098
The influence of films on destination attributes: A research on Arabian tourists in Turkey
Ozlem Guzel, Akdeniz University, Turkey
Ceren Işçi, Ege University, Turkey
Berrin Güzel, Adnan Menderes University, Turkey

ICBIT_0049
A conceptual framework of digital business adoption of small-and-medium sized hotels (SMHs) and its impact on hotel performance
Zaifilla Farinna Zainuddin, Universiti Kuala Lumpur, Malaysia
Nur Faizah Nordin, FTMS College Kuala Lumpur, Malaysia
Mohd Faizal Ayob, Victoria University Melbourne, Malaysia

ICBIT_0038
The way of interpreting people’s intentions in tourism, case study: Ilam young peoples
Yar-Mohammad Ghasemi, University of Ilam, Iran
ICBIT_0085
Protection of Malaysian package travel tourists through information disclosure
Norhasliza Binti Ghapa, University of Leeds, United Kingdom
ICBFP_0062
Isolation and characterization of transcription factor genes, SiNAC110, from ten foxtail millet [Setaria italica (L.) Beauv] Genotypes
Nurul Fauziah, Bogor Agricultural University (IPB), Indonesia
Didy Sopandie, Bogor Agricultural University (IPB), Indonesia
Nurul Khumaida, Bogor Agricultural University (IPB), Indonesia
Sintho Wahyuning Ardie, Bogor Agricultural University (IPB), Indonesia

ICBFP_0045
Hydrolysis of cooking oil for bio-fuels production catalyzed by immobilized rhizopus oryzae lipase
Papasanee Muanruksa, Khon Kaen University, Thailand
Pakawadee Kaewkannetra, Khon Kaen University, Thailand

ICBFP_0058
Is Ghd7 a key regulator of drought responses in rice? A pilot study using selected Sri Lankan traditional rice varieties
A. D. Nagalla, University of Peradeniya, Sri Lanka
D. V. Jayatilake, University of Peradeniya, Sri Lanka
H. A. M. Wickramasinghe, University of Peradeniya, Sri Lanka
H. M. V. G. Herath, University of Peradeniya, Sri Lanka

ICBFP_0053
Anti-diabetic properties of dill
Ebrahim Abbasi Oshaghi, Hamadan University of Medical Sciences, Iran
Heidar Tavilani, Hamadan University of Medical Sciences, Iran
Iraj Khodadadi, Hamadan University of Medical Sciences, Iran
Mohammad Taghi Goodarzi, Hamadan University of Medical Sciences, Iran

ICBFP_0064
Analysis of natural mineral waters for PCB contamination
Recai Ogur, Gulhane Medical Faculty, Turkey
Omer Faruk, Gulhane Medical Faculty, Turkey
Bilal Bakir, Gulhane Medical Faculty, Turkey
ICEPS_0161
The establishment of the school committee
Achmat Rosit, Surabaya State University, Indonesia

ICEPS_0204
On adolescent valuation of faith: Formulating sustainable ecclesiastical education for evangelical churches in the Philippine
Deborah Villanueva-Lacas, Ed. D., RPm, University of the East, Philippines

ICEPS_0205
Factor analysis of the morality and ethical development instructional system of student teachers in the 21st century
Tongluck Boontham, Rajamanagala University of Technology Thanyaburi, Thailand
Arunee Hongsiriwat, Chulalongkorn University, Thailand

ICEPS_0206
Improving students’ science process skills through implementing POE (Predict-Observe-Explain) model
Ahmad Syawaludin, Sebelas Maret University, Indonesia
Peduk Rintayati, Sebelas Maret University, Indonesia
Heri Setyoko, Sebelas Maret University, Indonesia

ICEPS_0040
A content analysis on satirical news articles of the adobo chronicles from June 2013 – June 2014
Capule, Ma. Lourdes Jesil C., Undergraduate Student, Philippines
Orosa, Sheela U., Undergraduate Student, Philippines
Cherry C. Pebre, Polytechnic University of the Philippines, Philippines
Dy, John Almerc T., Undergraduate Student, Philippines

ICBIT_0104
Gallipoli’s sacralization process within the scope of dark tourism
Erkan Çalışkan, Akdeniz Üniversitesi, Turkey
ICBIT_0105
Determining the relation of the personality and self-efficacy of students receiving tourism education
Şevket Yirik, Akdeniz Üniversitesi, Turkey
Deniz Ören, Akdeniz Üniversitesi, Turkey
Yusuf Yılmaz, Akdeniz Üniversitesi, Turkey
Engin Üngören, Akdeniz Üniversitesi, Turkey

ICBIT_0102
A study on challenges women workers face in tourism sector and their intentions to leave their job: Antalya case study
Şevket Yirik, Akdeniz Üniversitesi, Turkey
Zeyyat Sabuncuoğlu, Akdeniz Üniversitesi, Turkey
Serap Alkaya, Akdeniz Üniversitesi, Turkey
Gamze Meşe Yorulmazer, Akdeniz Üniversitesi, Turkey

ICBIT_0107
Examining suppliers market structure in tourism sector: The case of Antalya
Sedat Göçen, Akdeniz Üniversitesi, Turkey
Şevket Yirik, Akdeniz Üniversitesi, Turkey

ICBIT_0120
Gender similarities in perceptions of workplace learning culture among managers in five-star Turkish hotels
Mustafa Koyuncu, Akdeniz Üniversitesi Turizm Fakültesi, Turkey
Ronald J. Burke, Akdeniz Üniversitesi Turizm Fakültesi, Turkey
Jacob Wolpin, Akdeniz Üniversitesi Turizm Fakültesi, Turkey
Bekir Esitti, Akdeniz Üniversitesi Turizm Fakültesi, Turkey
Kadife Koyuncu, Akdeniz Üniversitesi Turizm Fakültesi, Turkey
ICEPS 2016
Time: 15:20-17:00, Thursday, August 04, 2016
Session A4  Session Chair: Dr. Mufarrihul Hazin

**ICEPS_0140**
Model of character education based on entrepreneurship in senior high school “selamat pagi Indonesia” batu
Mufarrihul Hazin, Surabaya State University, Indonesia

**ICEPS_0155**
The implementation of internal quality assurance system
Subaidah, Surabaya State University, Indonesia

**ICEPS_0149**
The effect of school-Based management on school climate and its impact on the teacher’s sustainable continuing professional development
Eny Harijany, Surabaya State University, Indonesia

**ICEPS_0186**
Causality between foreign tourism revenue and economic growth in the decade of tourism promoting campaign in Thailand
Bundit Chaivichayachat, Kasetsart University, Thailand

**ICEPS_0080**
Social influences of atmosphere: An east Asian idea?
Youichi Ito, Akita International University, Japan

**ICEPS_0180**
Intercultural awareness: A study on students’ attitudes, social, and communication skills
Malissa Maria Mahmud, Sunway University, Malaysia
Wong Shiau Foong, Sunway University, Malaysia
ICBIT_0068
The role of management in mitigating the incidence of construction project delays in South Africa
Gerrit Smit, Nelson Mandela Metropolitan University, South Africa
Miemie Struwig, Nelson Mandela Metropolitan University, South Africa

ICBIT_0124
Analysing the factors influencing participants’ knowledge sharing behaviour in international conference
Seyedeh Marzieh Hashemi, Universiti Sains Malaysia, Malaysia
Azizan Marzuki, Universiti Sains Malaysia, Malaysia
S. Kiumarsi, Universiti Sains Malaysia, Malaysia

ICBIT_0109
Obstacles to new product development among SMEs: Case of Agri-food SMEs in Bejaia (Algeria)
Yasmina Benkhodja, University of Bejaia, Algeria
Nicette Bouzenboua, University of Bejaia, Algeria
Tarik Azkak, University of Bejaia, Algeria

ICBIT_0090
Attractions influence into the movie on urban marketing
Xiaowei Huang, National Taipei University of Technology, Taiwan

ICBIT_0093
Performance evaluation of Taiwan listed biotechnology drug development companies
Yen Shuo Lin, National Taipei University of Technology, Taiwan
Jung Fa Tsai, National Taipei University of Technology, Taiwan
Ming-Hua Lin, Shih Chien University, Taiwan
ICBIT_0096
Using data envelopment analysis to evaluate the performance and development strategies of international tourist hotels in Taipei
Kuan-Yu Chen, National Taipei University of Technology, Taiwan
Jung-Fa Tsai, National Taipei University of Technology, Taiwan
Albert Wang, National Taipei University of Technology, Taiwan
Lei-Yi Peng, National Taipei University of Technology, Taiwan

ICBIT_0097
Monitoring and mapping ancient agricultural modern activities over high mountain Damavand volcano using remote sensing techniques in north Iran
Seyed Ramzan Mousavi, Sari Agriculture Sciences and Natural Resources University, Iran
Ghorban Vahabzadeh, Sari Agriculture Sciences and Natural Resources University, Iran
Mohammad Ali Gholi Nataj, Shahid Rajai Teacher Teaching University of Babol, Iran
ICEPS_0157
The need for video learning to the process of learning and teaching at school
Budi Winasis, Surabaya State University, Indonesia

ICEPS_0145
Ambiguity leadership of islamic boarding house an unique leadership model in managing islamic boarding house (pondok pesantren) in Bangkalan, Madura
Sirojul Umam, Surabaya State University, Indonesia

ICEPS_0156
Establishing quality assurance of graduates in islamic private elementary school in Indonesia through school improvement program (SIP)
Shobikhuq Qisom, Surabaya State University, Indonesia

ICEPS_0134
Human resources development and neuroscience - Based learning in insan kamil education foundation Sidoarjo – Indonesia
Syarif Muhtarom, Surabaya State University, Indonesia

ICEPS_0124
Transformational and transactional leadership in a bank: UAE demographics
Gantasala V. Prabhakar, New York Institute of Technology, United Arab Emirates
Abdel Karim Mesk, New York Institute of Technology, United Arab Emirates

ICEPS_0132
Measurement invariance and latent mean differences of the reasons for academic procrastination among different student samples
Ji Hae Lee, Korea University, Korea
Sang Min Lee, Korea University, Korea
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<td><strong>Session D4</strong></td>
<td><strong>Poster Session</strong></td>
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<tr>
<td><strong>ICEPS_0061</strong></td>
<td><strong>Self - efficacy of teaching assistants in Hong Kong</strong></td>
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<td>Liang Li, The Education University of Hong Kong, Hong Kong</td>
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<td><strong>ICEPS_0166</strong></td>
<td><strong>A design of situated game - Based learning platform to promote the knowledge of Chinese herbal medicine and its application</strong></td>
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<td>Sung-Chiang Lin, National Taipei University of Education, Taiwan</td>
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<td>Jyun-Han Dai, National Taipei University of Education, Taiwan</td>
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<td>Jia-Hua Lu, National Taipei University of Education, Taiwan</td>
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<td><strong>ICEPS_0089</strong></td>
<td><strong>Study on extraction of hiring or rejecting determinant the recruiter’s make much of than experience</strong></td>
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<td>Hiromi Asano, University of Tsukuba, Japan</td>
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<td>Koji Tanaka, Hitachi Government &amp; Public Sector Systems Ltd., Japan</td>
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<td>Kazuhiko Tsuda, University of Tsukuba, Japan</td>
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<td><strong>ICEPS_0056</strong></td>
<td><strong>Perceptual reasoning index and parents’ education in predicting extraversion type of personality</strong></td>
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<td>Nazirah Hanim Sharipudin, Universiti Sains Malaysia, Malaysia</td>
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<td>Nasir Yusoff, Universiti Sains Malaysia, Malaysia</td>
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<td>Muhamad S. B. Yusoff, Universiti Sains Malaysia, Malaysia</td>
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ICBFP_0044
Mutagenesis of methyl tryptophan oxidase activity to improve the capability of detecting l-Abrine, a marker of abrin poisoning
Grace Lim Yik Shi, Hanyang University, Korea
Justyn Jaworski, Hanyang University, Korea
ICEPS_0106
Teacher and student experience of using flipped learning in a GCC economics classroom
Gayathri Goonaratne, Australian Institute of Business, Australia
Gladson Chikwa, Middle East College, Sultanate of Oman

ICEPS_0146
Learning standard process in ensuring the quality of graduates government senior high school in Pamekasan
Hadaie Efendy, Surabaya State University, Indonesia

ICEPS_0163
Effectiveness transformational leadership and role counselors in school effective determining the choice of career student sman city Madiun
Hery Bagus Anggoro Wicaksono, Surabaya State University, Indonesia

ICEPS_0184
Study of students' perception of project - Based learning
Henry Ma, The Hong Kong Polytechnic University, Hong Kong
Amelie Chan, The Hong Kong Polytechnic University, Hong Kong

ICEPS_0170
Perceptions on differences of customer services between public universities (UAs) and private higher education institutions (IPTSs) in the Klang Valley, Malaysia
Mohani Abdul, Universiti Putra Malaysia, Malaysia
Azmawani Abdul Rahman, Universiti Putra Malaysia, Malaysia
Bukar Ali Bularafa, Universiti Putra Malaysia, Malaysia
Teh Kwai Wah, Universiti Putra Malaysia, Malaysia
ICBIT_0027
The effect of customer perception of service quality on price satisfaction in retail banking: An empirical study of the banking industry in Iran
Reihaneh Bahrinejad, University of Tehran, Iran

ICBIT_0074
General aviation activities to improve tourism revenues in Turkey
Ali Emre Sarılgan, Anadolu University, Turkey

ICBIT_0047
Malaysian multinational companies’ nature of tax planning
Nor Shaipah Abdul Wahab, Taylor's University, Malaysia

ICBIT_1072
Stock market efficiency of selected ASEAN plus three - cointegration perspective
Abdul Razak Abdul Hadi, Universiti Kuala Lumpur, Malaysia
Eddy Yap Tat Hiung, Universiti Kuala Lumpur, Malaysia

ICBIT_0072
An overview of quality management for tourism destinations: Application of the EFQM excellence model
Júlio Mendes, University of Algarve, Portugal

ICBIT_0115
Using mining techniques to analyze the factors influencing people to purchase mutual funds
Chian-Son Yu, Shih Chien University, Taiwan

ICBIT_0082
Impact of lower oil prices on the U.S.
Balasundram Maniam, Sam Houston State University, U.S.A.
Amanda Medina, Sam Houston State University, U.S.A.
ICEPS_0158
The role of teachers in implementing learning instruction in inclusive elementary school
Wahyu Nugroho, Surabaya State University, Indonesia

ICEPS_0171
Some insights into the Japanese junior high school English education from the student learning awareness perspective
Giido Izuta, Yamagata Prefectural Yonezawa Women’s Junior College, Japan
Tomoko Nishikawa, Yamagata Prefectural Yonezawa Women’s Junior College, Japan

ICEPS_0160
The role of leadership and decision making group
Nurhalima, Surabaya State University, Indonesia

ICEPS_0172
Assessment of anxiety and hurdle perceptions towards introductory computer literacy classes among Japanese female college students
Tomoko Nishikawa, Yamagata Prefectural Yonezawa Women’s Junior College, Japan
Giido Izuta, Yamagata Prefectural Yonezawa Women’s Junior College, Japan

ICEPS_0045
Interrogating the nexus between revealed truths, ideology and terrorism
Innocent Oyibo, Kogi State University, Nigeria
ICBFP_0040
Preparation and characterization of liposomal and nanoliposomal polyunsaturated fatty acids for food enrichment
Babak Rasti, University Malaysia Sabah, Malaysia

ICBFP_0039
Calcium bioavailability from different nano fortified milk powders in OVX and OVX - OS rats
Arezoo Erfanian, Universiti Malaysia Sabah (UMS), Malaysia

ICBFP_0032
Evaluation of the toxicological impact of the aqueous leaf extract of dieffenbachia seguine
Daniel I. Oluronfemi, University of Benin, Nigeria
Abiodun Falodun, University of Benin, Nigeria
Romeo Ofomata, University of Benin, Nigeria
Emmanuel Osaro, University of Benin, Nigeria
Oghale Ovuakporie-Uvo, University of Benin, Nigeria

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